Validating the Power of Bilingual Schooling: Thirty-Two Years of Large-Scale, Longitudinal Research

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ABSTRACT

This chapter summarizes the findings of 32 years of research from all of our longitudinal studies to date, conducted in 36 school districts in 16 U.S. states, more than 7.5 million student records analyzed, following English learners (of all language backgrounds) as far as Grades K–12. These studies are very generalizable to all regions and contexts of the United States and have been replicated in other countries, answering questions regarding program effectiveness for policymakers in education. We have shown that English-only and transitional bilingual programs of short duration only close about half of the achievement gap between English learners and native English speakers, while high-quality, long-term bilingual programs close all of the gap after 5–6 years of schooling through the students’ first and second languages (L1 and L2). In addition, our studies answer the linguistic question of how long it takes student groups to reach grade-level achievement in their L2, and we have developed and refined our theoretical Prism model by collecting and analyzing program effectiveness data, basing the Prism model on our empirical findings.

INTRODUCTION

Our research, conducted from 1985 through 2017, has focused on analyzing the long-term academic achievement of language-minority (LM) students from many culturally and linguistically diverse backgrounds attending U.S. schools in Grades K–12, including those who are English learners and those who are English-proficient (language-minority, not English learners [LM-not-ELs]). Our research is designed to answer urgent policy questions of interest to federal, state, and local school district policymakers, given that in U.S. schools, this demographic group (LM students of Hispanic, Asian, and American Indian background) is now the largest “minority” group (projected to be 40% of the school-age population by 2025 [National Center for Education Statistics, 2016]) and in the recent past has been the least well-served by U.S. schools, as measured by achievement on school tests.

Many Internet websites for school districts and language educators contain our research graphs, first published in 1997 (Thomas & Collier, 1997, p. 53; or search
“Thomas and Collier graph” on the Internet), based at that time on 42,317 longitudinal records of English learners who started school with no English (beginning level of English as a second language [ESL]). The graph follows English learners throughout their schooling (Grades K–12), illustrating that in the long term, only dual-language programs providing schooling through both the students’ first and second languages (L1 and L2) eventually close all of the achievement gap in L2. Since then, our initial studies have been confirmed and validated by our additional analyses of more than 7.5 million student records from a total of 36 school districts in 16 U.S. states. The graph and its detailed explanation can be found in Thomas and Collier (2012, pp. 91–96).

The key finding illustrated in the graph is the crucial role that L1 plays in schooling English learners. Along with fellow researchers across the world, we continue to find in each study that we conduct that the most powerful predictor of LM student achievement in L2 is nonstop development of students’ L1 through the school curriculum (including schooling through the L2, usually the dominant language of the host country). Research syntheses from other countries on the importance of bilingual schooling for LM groups include, for example, Baker (2011); Baker and Prys-Jones (1998); Christian and Genesee (2001); Cummins (2000); Cummins and Hornberger (2008); Dutcher (2001); García, Skutnabb-Kangas, and Torres-Guzmán (2006); Hélot and de Mejía (2008); May and Hill (2005); Skutnabb-Kangas, Phillipson, Mohanty, and Panda (2009); and Tucker (1999). Meta-analyses and research syntheses of U.S. studies examining long-term English learner achievement in bilingual schooling and the importance of L1 development for success in L2 are summarized and/or analyzed in Collier (1992b); Dolson (1985); Greene (1998); Krashen and Biber (1988); Lindholm-Leary (2001); Lindholm-Leary and Borsato (2006); Lindholm-Leary and Genesee (2010); Lindholm-Leary and Howard (2008); Ramírez (1992); Rolstad, Mahoney, and Glass (2005); Thomas (1992); Troike (1978); and Willig (1985).

**Research Methodology**

Our research methods are based in the field of research and evaluation methodology, as applied to educational contexts author Thomas’s expertise), but are also informed by research questions, concepts, and methods from applied linguistics research (author Collier’s expertise). Our research is unusual because it is very long term, large scale, policy oriented, and collaborative with local educators. Our research also has several characteristics that make it unusual in both the education and linguistics literatures, but that collectively serve to greatly increase its internal validity, external validity, and statistical conclusion validity when compared to other available research studies. We discuss these overarching characteristics of our research below and direct the reader to the methodology sections of Thomas and Collier (1997, 2002, 2009, 2014; Thomas, Collier, & Collier, 2010; and the appendices in Collier & Thomas, 2009) for specific details of our research methods.

First, our research focuses on the long term, following individual students over 3–5 years at minimum, and from Grades K–12 when possible. We use this strategy
because we realize that the effects of interest to us are typically of small and perhaps insignificant size within a given school year, but that these effects also become cumulatively larger and very significant over time. Thus, we avoid the pitfalls of typical and very common short-term studies that tend to find “no significant difference” in the short term (1–2 years) in favor of following the same students’ progress long enough for small effects to cumulatively become both statistically and practically significant in a longer time frame (3–5 years and more). Another important reason to conduct long-term longitudinal research is to detect the much larger between-program differences that occur after Grade 4 because of increased cognitive or academic demand in the curriculum and on the tests.

Second, our research is large scale in that it analyzes very large collections of individual student records from many schools and school districts. However, our large sample sizes also allow us to retain the capability to examine the performance of small groups of interest (e.g., low-socioeconomic-status [low-SES] English learners who speak Spanish) in a way that allows for meaningful findings and statistically valid conclusions. This increases the statistical power and the statistical precision of our findings.

Third, our research is decision-facilitative and policy-oriented in that it emphasizes research and evaluation questions of great interest to the education professionals in the schools and to the policymakers who lead and guide the schools. In addition, the outcome measures that we primarily use—state and normative tests—are those typically favored by policymakers and are designed to meet their needs for decision making. However, we also address questions of academic and linguistic interest as well, as discussed elsewhere in this article, since school district educators, as well as academics, are vitally interested in these matters involving foreign language education and linguistically effective teaching.

Fourth, we enhance the internal validity of our studies by controlling for extraneous variables using both procedural and statistical means. In particular, we control for level of implementation of the programs that we evaluate (see Collier & Thomas, 2014, p. 98, for our definition of well-implemented), because this variable is frequently confounded with program effect in many other studies. In other words, many researchers fail to acknowledge that comparing a poorly implemented version of one program to a well-implemented version of another program leads to erroneous findings. In addition, we readily acknowledge that many variables other than the ones being studied as independent variables can influence outcomes such as student achievement. Since the number of potential extraneous variables is large, we concentrate our control strategies on those variables that the research literature, experience, and our prior research indicate are significant influences on our outcomes, while de-emphasizing those potential extraneous variables that have small and insignificant effects. Thus, we make substantial use of blocking as a strategy and analyze each block separately, thus increasing the precision of our findings. We also use analysis of partial variance and matching as strategies for controlling extraneous variables retrospectively, since we often engage in data mining, the analysis of large existing data sets for which real-time control of extraneous variables is difficult or impossible.
Fifth, we address external validity (generalization across heterogeneous populations) and ecological validity (degree of generalizability to the real world). Since our studies have been conducted in all parts of the United States, in large, medium, and small school districts, and have analyzed multiple waves or cohorts of students from entire school districts and one state, our findings are very real world and very generalizable across states, size of school district, and socioeconomic characteristics of schools. Following principles of robust analysis, we emphasize and publish the findings that occur in all of these contexts, not just from selected ones, and thus our major findings have much external validity for use in new school contexts.

Sixth, we emphasize degree of achievement gap closure among programs as our primary criterion for program success. We also emphasize practical significance of findings (e.g., effect sizes) in addition to statistical significance, which can be largely determined by sample size alone. Many other researchers emphasize pretest versus posttest score differences and the statistical significance of these differences. However, while we compute these differences, we also point out that it is quite possible for one program’s pre–post scores to be statistically significantly greater than a second program’s scores, while neither program has a substantial effect on achievement and neither program closes the existing achievement gap in any substantial way. In other words, one weak and ineffective program can be slightly better than another weak and ineffective program. For example, we have consistently found that transitional bilingual education is better by the end of elementary school than ESL taught through content by statistically significant amounts, but that both programs close only about half of English learners’ long-term achievement gap. In contrast, dual-language programs can completely close English learners’ achievement gap during the elementary school years and have almost twice the effect size of ESL content and transitional bilingual education.

Seventh, our research is collaborative with local school district educators and includes research questions of direct interest to them, as well as our theory-based and literature-based research questions. We engage with them as fellow researchers, since they know their schools and districts much better than we do, and we employ them to collect data that would be otherwise difficult or impossible for us to collect as visiting researchers. In effect, we become temporary members of their administrative, research and testing, and curricular staffs, and we operate as “insiders” much as they do. In effect, we assist them to carry out their own local research, and this local research is much more valued by most educators than the results of studies conducted elsewhere. Thus, educators are much more inclined to use “their” research findings to make meaningful changes to their schools’ and districts’ practices and programs that will lead to better achievement for their students.

We establish a collaborative research agreement with each school district that chooses to participate, following every LM student who entered the school district for every year of his or her attendance in that school district, by each program type attended, including mainstream English-only education and by cohorts of similar student background (e.g., SES, L1 and L2 proficiency upon entry, and years of
prior schooling). Qualitative analyses include interviews, school visits, surveys, and source documents, including historical demographic patterns of linguistically diverse groups of each U.S. region, the sociolinguistic and social context for the school programs, and specific implementation characteristics of each program type. Quantitative measures of student achievement are those administered by the school district, including English proficiency tests; measures of literacy development; standardized, norm-referenced test scores; and in recent years, state-developed mastery tests. We report generalizations across school districts based on group performance on standardized measures in normal curve equivalents (equal-interval percentiles). When state tests are used, our analyses are based on scale scores (students’ raw scores converted to allow students to be compared on the same scale) and state-assigned mastery levels for each grade. By written agreement, the school districts participating in each study are promised anonymity until they choose to self-identify.

RESEARCH FINDINGS

How Long?

The applied linguistics research question that we have asked in every study we have conducted is, “How long does it take for school-age English learners, just beginning acquisition of the English language, to achieve grade level (age-appropriate achievement across the school curriculum) in their second language and stay at grade level (or above) throughout the remainder of their schooling?” This question has often been mistakenly represented as, “How long does it take to learn a second language?” But what we are focusing on is the use of the L2 in a school context, for students of ages 5–17/18 in Grades K–12.

The answer to this question is that it takes a long time—an average of 6 years for those who start in kindergarten and receive quality dual-language schooling in both L1 and L2 for a minimum of 6 years, with at least half of the instructional time in their L1. It takes still longer, 7–10 years or more, if students have not had the opportunity to be schooled in their L1, and many in this situation do not reach grade-level achievement and are often referred to by school personnel as “long-term English learners.”

In our first studies (Collier, 1987, 1988, 1989, 1992b; Collier & Thomas, 1989), we thought that the English proficiency test would be the most meaningful predictor of success in L2 in school. Testing the listening, speaking, reading, and writing skills in L2 is the most common method for ESL teachers to determine that English learners are making steady progress in their English language development. An English language proficiency measure is also used by the federal government to determine the amount of federal funds provided for English learners in the school district, as states use this test to reclassify students as “proficient” in English. So the English proficiency test has policy relevance, with funds attached.

However, we were shocked by the results of our initial study, when we compared results from the locally developed English proficiency measure to students’ scores
on the standardized achievement test (in this case, the SRA [Science Research Associates] test, commonly used in the 1970s and 1980s in U.S. schools). The former English learners (classified as proficient in English) scored abysmally low on the English reading subtest, which measured English development across all subjects, at their grade level. We and the school district had expected these students to do extremely well on this test because they were making high grades in school after exiting from the ESL program. The majority were of Asian middle-class background. They had received ESL classes in a carefully planned and well-implemented ESL program, with small class size, many resources for high-quality materials, and well-trained ESL teachers.

When we examined the results by student variables, such as SES, country of origin, L1, amount of schooling in home country, and parent education, we found that in the multiple linear regressions, the one factor that stood out as the strongest influence on their standardized test scores was how much schooling they had received in their home country before they emigrated to the United States. These students were receiving only English schooling in the United States, and those who were the youngest when they arrived (5–7 years old) and had lived in the United States for the longest time were doing the least well in school. We analyzed data in the following years from this and other school districts, and we concluded that our long-term research goal would be to follow longitudinally the achievement of English learners on the standardized tests to continue to answer this question. Our “short answer” to this research question is that it takes a long time—an average of 6 years for those who start in kindergarten and receive quality dual-language schooling in both L1 and L2 for a minimum of 6 years, and it takes 7–10 years or more if students only attend schooling in L2, with many never reaching grade-level achievement.

Why does it take so long—at least 6 years, and longer if English learners do not receive L1 schooling? The norm group for the test is native English speakers. They are a moving target; they make on average 10 months of progress each school year. This performance defines the 50th percentile (grade-level achievement) on standardized tests as the students progress from grade to grade. These tests measure continuous linguistic, cognitive, and academic growth in English. To eventually close the gap, English learners need to make more progress each year than the native English speakers make, because they start far below the level of native English speakers when they first take the test. The key to accelerated progress is for English learners to receive peer-equivalent, grade-level bilingual schooling, so that they are not falling behind in cognitive and academic development. (For more detailed explanations, see Collier & Thomas, 2009.)

Cognition and L1

Another outcome of our research is confirmation of the role that the L1 serves in relation to cognitive development. Grosjean (1982) and Baker (2011) have published research syntheses summarizing this relationship, and Cummins (1991, 1994, 2000) highlights the importance of nonstop development of L1 to “a
cognitive threshold,” which is generally considered to be around the age of 11–12, when children should reach young-adult levels of cognitive development (thinking skills) in L1. In our research, we have found that English learners who learn to read and write their L1 and continue developing cognitively through schoolwork in L1 are at least 2–3 years ahead of their peers who do not get this opportunity (Collier & Thomas, 2009; Thomas & Collier, 1997, 2002, 2012, 2014). In addition, when we follow students longitudinally who start dual-language schooling in kindergarten, we find that the English learners reach grade-level achievement in both L1 and L2 by around fifth or sixth grade. This is the same age range, ages 11–12, that the cognitive threshold research found significant. Dual-language classes allow students to reach the cognitive threshold in L1, while students in L2-only schooling typically do not reach the L1 cognitive threshold. The two major outcomes of all of our studies are that students schooled bilingually have higher levels of cognitive or academic development (as measured by school tests and teacher ratings) and they are much more deeply engaged with the learning process than their peers not in dual-language classes (Collier & Thomas, 2009, 2014; Thomas & Collier, 2009, 2012, 2014; Thomas et al., 2010). Furthermore, dual-language students’ attendance is better; their overall interest in school is higher; and they report higher levels of satisfaction and enjoyment in dual-language classes (Lindholm-Leary, 2001; Thomas & Collier, 2012, 2014).

In our studies, we have also confirmed the related sociolinguistic concept from Lambert (1975) that additive bilinguals (who acquire L2 at no cost to their proficient development of L1) do much better in school than subtractive bilinguals (who gradually lose use of L1 as they acquire L2). As an example of subtractive bilingualism, in the southwestern United States during the 20th century, many Spanish speakers experienced some significant loss of their L1 as they were discriminated against for speaking Spanish, including being physically punished in school, and consequently they did less well in school (Meier & Stewart, 1991). In the first two decades of the 21st century, bilingual schools have been expanding rapidly throughout the United States including in the Southwest, and we have seen a dramatic rise in Hispanic student achievement in each school district where we have analyzed the test scores of Spanish speakers attending dual-language schools, in comparison to their Spanish-speaking peers not in dual-language classes, who sometimes continue to experience the negative results of subtractive bilingualism. The native English speakers attending two-way bilingual classes, being language-majority students, are already additive bilinguals, adding an L2 to their linguistic repertoire at no cost to their English or their self-identity. When schools provide dual-language education for LM students, these students can also become additive bilinguals, thereby creating the same opportunity for both majority and minority groups.

Language Teaching

Another result of our research is its impact on methods of language teaching in the 36 school districts we have worked with. When we first started this research,
most of our initial school district sites had two separate offices in the curriculum
department: one for foreign language teaching, mainly focused on native English
speakers taking courses in languages other than English in middle and high school,
and an office for ESL services provided for English learners. The two offices rarely
talked to each other. Foreign language courses were taught by teaching the language
as a subject, focused on listening, speaking, reading, and writing skills, as well
as grammar lessons and vocabulary acquisition. While foreign language teachers
tried to add some real-life activities to their lessons, the majority of the classes
focused on learning about the language, with the goal that some students might
one day travel to a country where that language was spoken and thus acquire more
fluency in the language. ESL was also mostly taught as a subject, with minimal
assistance for the students’ other classwork in math, science, and social studies. At
the elementary school level, ESL was a support system for immigrants taught by
pullout from the mainstream class for 30–60 minutes, and secondary classes were
one or two periods of ESL per day. Most ESL students were exited from these
classes after 2–3 years of support.

As these school districts began to add bilingual schooling, they focused on
providing it mainly for English learners, with some support from federal funds
beginning in 1968. In the 1970s, 30 states had passed legislation supporting tran-
sitional bilingual education for English learners, to be provided for 2 or 3 years.
There were some early experiments with integrated two-way bilingual schooling
for native English speakers to join the classes along with English learners, but most
of the bilingual classes were only for English learners. This led to ESL support
being expanded to include some content instruction, to match the partner language
teaching in the non-English language. Acquisition of a language for school contexts
was no longer considered just a language class, but it required L2 teachers to be
certified to teach the subjects they were teaching, as well as to have knowledge
of language teaching strategies, so that students received content subjects taught
by teachers trained in L2 teaching techniques. In the school districts that we have
worked with, we provided feedback on the students’ progress and strategies that
seemed to work well for English learners to close the achievement gap with native
English speakers. This has led to improved bilingual teaching strategies, incor-
porating well-developed systems for teaching language through academic content
such as the Sheltered Instruction Observation Protocol (SIOP; Echevarría, Vogt,
& Short, 2017) and Guided Language Acquisition Design (of the Orange County
Department of Education; see www.ocde.us/projectglad).

During the decades since transitional bilingual education was first developed, an
English-only political movement became a strong force that led to the dismantling
of financial support for bilingual schooling at the federal government level, with
some states reducing their support for this model. Three states (California, Mas-
sachusetts, and Arizona) passed voter referenda eliminating bilingual schooling for
English learners. This led to an interesting development. Native English–speaking
parents who had enrolled their children in two-way (two language groups be-
ing schooled through their two languages) bilingual classes became determined
to fight the English-only movement, by becoming advocates for this model and
validating the power of bilingual schooling. The result is that current school policies in a number of U.S. states are encouraging the development of two-way dual-language schooling for native English speakers and English learners to receive schooling through their two languages. California and Massachusetts voters are softening their stance on English-only, especially with the recent vote in California for Proposition 58, which no longer prohibits bilingual schooling for English learners. Several state governments (North Carolina, Utah, and Delaware) have chosen dual-language schooling as a state-approved model for all students, with some state financial support when the school districts are prepared to implement this model. Some of our research studies have examined native English speakers’ achievement in two-way dual-language classes. We consistently find that they also achieve at significantly higher levels than their peers not in dual language (Collier, 1992a; Thomas & Collier, 2002, 2009, 2012, 2014; Thomas, Collier, & Abbott, 1993; Thomas et al., 2010).

In the school districts that we have worked with, this dramatic shift in social attitudes toward bilingualism is influencing the current form of language teaching. Bilingual teachers are building a wealth of experience in innovations in teaching very heterogeneous classes, and these dual-language classes mix students of different ethnicities, socioeconomic backgrounds, and linguistic and cultural diversity. Increasingly the teachers have come to understand not only that all students need to study through their L1, but that they can also successfully spend half of their instructional time in another language at no cost to their L1, making the students additive bilinguals. Many of these school districts that we have worked with have gradually added secondary dual-language classes to their curriculum, and they offer K–12 studies in two languages (English plus the partner language) so that the students graduate deeply proficient and able to use both languages in their professional lives as adults. The focus is on dual-language acquisition through all the subjects of the school curriculum, developing language proficiency at a far deeper level than that of the former foreign language and ESL classes of three decades ago. The most common name now for this enrichment model of bilingual schooling in the United States is called dual-language education (Collier & Thomas, 2002, 2004, 2009, 2012; 2014; Thomas & Collier, 2012).

THEORY DEVELOPMENT: THE PRISM MODEL

The Prism model, first published in Collier (1995a, 1995b, 1995c) and expanded in Thomas and Collier (1997) and Collier and Thomas (2007, 2009), grew out of our analyses of data set after data set, as we noticed repeating patterns emerging in the data pictures from our research sites. The research syntheses upon which the Prism model is based can be found in the above references as well as Ovando, Collier, and Combs (2003). Overall, the Prism model defines major developmental processes that children experience during their school years that need to be supported at school for full, complete language acquisition and learning to take place. These include four major components: sociocultural processes, linguistic development,
academic development, and cognitive development. For bilingual learners, all four of these need to be fully developed in both L1 and L2.

The first component comprises sociocultural processes, which are the emotional heart of experiences in school. They can include influences from the student’s past and present, in all contexts—home, school, community, and the broader society. The second component of the model, linguistic development, consists of the subconscious aspects of language development, as well as the metalinguistic, conscious, and formal teaching of the two languages in school. To assure cognitive and academic success in L2, the student’s L1 must be developed to a high cognitive level throughout the elementary school years, including literacy in L1. The third component, academic development, includes all schoolwork in every subject for every grade level. The fourth component, cognitive development, is a natural, subconscious process that occurs from birth to the end of schooling and into adulthood. As discussed before, cognitive development in L1 to at least age 11–12 is crucial to success in full development of L2. These four components, developed through both L1 and L2, are interdependent; if one is developed to the neglect of another, this may be detrimental to the student’s overall growth. For example, since sociocultural processes can strongly influence students’ access to cognitive, academic, and language development in both positive and negative ways, educators need to provide a socioculturally supportive school environment. When all Prism components are fully supported in school through both L1 and L2, learning and language acquisition can flourish and be sustained across the years of schooling.

Our original conceptualization of the Prism model grew out of discussions with Hispanic parents concerned about their children’s education in the United States. The general categories initially identified by the Hispanic parents corresponded to emerging theories based on research in second language acquisition (Ellis, 1985, 1994; Larsen-Freeman & Long, 1991; Wong Fillmore, 1991), as well as Cummins’s theories on the interdependence of a student’s L1 and L2 (Cummins, 2000). The real-world realities passionately shared by the Hispanic parents and the patterns emerging in our data analyses led to these insights. Our most up-to-date figures illustrating the Prism model and their detailed explanation can be found in Collier and Thomas (2009, pp. 31–44).

Using the Prism model as a foundation for essentials that must be present in a school program, with each additional study, we have added to our understanding of what happens to English learners across time and which school program and student background variables have the most influence on their academic success. We have also used the Prism model to compare what happens to native English speakers with what happens to English learners. Building on this knowledge base, we have identified distinguishing characteristics of the major program models provided in U.S. schools for English learners. These characteristics help to define what can become crucial differences for student success. In Collier and Thomas (2007, 2009) and Thomas and Collier (2012) we defined each of these programs in detail and illustrated the use of the components of the Prism model. The results of our program comparisons over time throughout our 32 years of research with
36 school district research sites indicate that the degree of long-term achievement of English learners in each program is directly related to the number of Prism model dimensions addressed, the degree of coverage of these dimensions, and the duration of the program in years. We interpret this as evidence that the Prism model has both construct validity and predictive validity.

Many educators believe that SES is the most powerful predictive factor in student achievement. Overall, it does have a lot of explanatory power, but we have found that well-implemented dual-language programs can substantially overcome the negative effect of this variable. In multiple linear regressions of the data from many of our research sites, we have found that in the mainstream monolingual English curriculum, SES accounts for an average of 18% of English learners’ achievement, while in a quality dual-language program, SES is reduced to only a 5% impact. In summary, we have found that the amount and quality of L1 support in the school program is the most powerful predictor of the long-term success of LM students (Collier & Thomas, 2009; Thomas & Collier, 2002).

ANALYSES OF STATEWIDE DATA

We have recently completed several studies analyzing all school data from the state of North Carolina, at the request of the state’s Department of Public Instruction (Thomas & Collier, 2009, 2014; Thomas et al., 2010). The focus of the research questions was to compare the achievement levels of students attending two-way dual-language classes (English learners and native English speakers) to those in the mainstream monolingual curriculum, by examining all subgroups by ethnicity, SES, and exceptionality (qualifying for special education services). It is the goal of the state to have at least one dual-language school in every school district, and it is getting closer each year to achieving that goal, with over 120 dual-language programs in all regions of the state as of 2016. This initiative was begun by the NC Department of Public Instruction and the NC state school board. The majority of the two-way dual-language classes are taught in Spanish and English, with a few schools implementing programs in English and Cherokee, French, German, Greek, Japanese, or Mandarin Chinese. The schools have developed these programs for Grades K–8.

In these NC analyses, the large number of students of each ethnic group was sufficient for us to examine separately the achievement of English learners, LM-not-ELs, Hispanics, African Americans, Caucasian Americans, as well as students of low-income background, and students with special education needs (such as learning disabilities, autism, or physically handicapping conditions) attending dual-language classes, comparing each of these to peers of the same category not in dual-language classes. The results we found to be astounding. In each case, all of these groups attending dual-language classes outperformed their peers who were not in dual language. But the unusual finding for us was the high achievement of the African American dual-language students of low income who by middle school were two grades ahead of their African American peers of low income.
not in dual language. In interviews, these students stated that they were proud to be in the program. They developed metalinguistic awareness of the differences between their community variety of English and standard English, and some of the teachers reported that they acquired native-like pronunciation of Spanish at a faster pace than other students. The findings imply that L2 teaching strategies for dual-language classes assist all students, both English learners and native English speakers, because in every lesson the teacher must provide many varied clues to meaning (scaffolding), because there are always L2 learners in every class. The students with special needs were likewise doing far better in the dual-language classes than their peers not in dual language, a finding similar to those reported by other researchers (Bruck, 1982; Genesee, 1987; Genesee, Paradis, & Crago, 2004; Lindholm-Leary & Genesee, 2010; Lindholm-Leary & Howard, 2008). We can summarize from these findings that it does not harm any category of students to attend dual-language classes, and all categories of students typically do better than their peers not in dual language.

IMPLICATIONS FOR SCHOOL SYSTEM REFORM

Our goal in our professional life’s work has been to have a substantial impact on school policies, assisting the school districts to examine social justice issues for students who are doing less well in school. Our research has brought major changes to the school districts we have worked with, and through our work with policymakers at local, state, and national levels around the United States, we have seen school systems begin to transform their policies, based on their own research findings. Research-based practices lead to school decision making that challenges established patterns. During most of the 20th century, U.S. schools had adopted the societal pattern of encouraging monolingualism in English. That practice is now changing dramatically as dual-language education is becoming a popular choice for native English–speaking parents. School administrators who hear about and observe dual-language classes in a neighboring school district want to be the leaders who bring this innovation to their schools (Collier & Thomas, 2012, 2014). LM parents are beginning to request that their children be schooled in the two languages of their community. New immigrant families are often the most skeptical, but in our school district research sites, LM parent advocacy groups have often organized to help explain to the new arrivals that this program works so well for their children, such that they acquire better English and do better in school (Collier & Thomas, 2013, 2014; Thomas & Collier, 2012).

Even at the state level, this innovation is spreading. The latest indicator is the rapid growth in state biliteracy seals being developed, now approved in at least 22 states. The first one was approved in California in 2011, so in only 6 years, many states have chosen to acknowledge the importance of developing bilingualism during the school years. This allows students who attend dual-language classes in Grades K–12 to apply for the seal, certifying that they are proficient bilinguals in English and another language. Bilingualism/multilingualism is an idea
validating the power of bilingual schooling

whose time has come to the United States, joining the rest of the very multilingual globe.

We encourage researchers in applied linguistics and education to work closely with school districts, listening to educators and students and their families, and then collaboratively designing studies that answer the concerns of education policymakers, teachers, and the communities that they serve. We also encourage doctoral students who have had experience in dual-language school contexts to move into higher education positions where they can assist the process of training qualified bilingual professionals for teaching and administrative positions in K–12 schools, since the greatest current challenge for dual-language schools is finding qualified bilingual personnel. Professors in education, linguistics, and foreign language departments must work together to create innovative courses that prepare teachers and school leaders for teaching coursework across the curriculum (math, science, social studies, language arts, K–16) in at least two languages.

This article has provided a brief summary of all of our collaborative professional research and writing. For more details on our research findings, refer to our publications; the links to most of our publications can be found on our website, www.thomasandcollier.com. Our latest book series, available at www.dlenm.org, provides an overview of our research findings and implications for schools: Educating English Learners for a Transformed World (2009; Spanish edition 2013), Dual Language Education for a Transformed World (2012; Spanish edition, in press for 2017), Creating Dual Language Schools for a Transformed World: Administrators Speak (2014), Why Dual Language Schooling (in press for 2017), Transforming Secondary Education: Middle and High School Dual Language Programs (to be published in 2018).

References


